



The Contemporary Swiss Hospitality Management School

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Student life

**Inspired by
the past,
driven by
the future**

Swiss Hotel Management School has been leading the way in hospitality education since 1992, generating new knowledge for the hospitality industry and forming lasting and meaningful relationships with alumni and industry leaders.

We are proud to be ranked fourth among the world's hospitality schools and strive daily to build on and enhance that status. This success is a result of daily hard work, service, and dedication to our students. In an ever-changing world, we have risen to the challenge of adapting the way we deliver education, while maintaining the same world-class quality for which we are known.

Our school combines the best of Switzerland's rich hotelier heritage with the innovative learning tools of tomorrow. With two stunning campuses located in French-speaking Switzerland, you will study in a one-of-a-kind environment steeped in Swiss hospitality traditions.

We offer a contemporary education with various specializations to choose from, all taught by our uniquely qualified staff who bring the latest in academic and applied knowledge and techniques into their classrooms. We will provide you with practical, hands-on experience, true to what really happens in the hospitality industry. You can be assured that you will graduate with all the skills you need to succeed in your career as a future leader.

When you join Swiss Hotel Management School, you join a global community of alumni, industry partners, students, and staff. On their behalf, it is my absolute privilege to welcome you!



Dominic Szambowski

Dr. Dominic Szambowski
Dean

Bring your dreams to life in Switzerland

Located in the heart of Europe, Switzerland is a well-known destination, respected and celebrated around the world. Its reputation as the birthplace of modern hospitality was established in the 19th century when a growing number of wealthy tourists – aristocracy and royalty from around the world – arrived *en masse* to breathe the pristine mountain air and experience the breathtaking landscapes for themselves. The first palace-style hotels were built to accommodate them and cater to their needs.

◆◆◆ "Swiss Hotel Management School is more than an educational program – it is a holistic experience that profoundly shapes you, both as a professional and as a human. It also teaches you to think from the clients' point of view and make their happiness your priority – and top companies from many sectors are looking exactly for that skill."

Kristof Kadar
Hungary
2013 Graduate
Assistant Boutique Manager
Manufacture Roger Dubuis,
Geneva





Swiss hospitality management schools are the top in the world, a testament to the country's long tradition of excellence in hospitality and culinary education. The Swiss commitment to innovation is perfectly tailored to today's dynamic, rapidly-evolving world. Switzerland is world-renowned for its commitment to luxury, quality, and service, and it is this Swiss *savoir faire* that makes Swiss hospitality school graduates highly sought after, both within the industry and beyond.



Excelling across sectors

This reputation for quality and drive for innovation repeatedly places Switzerland at the top of many international rankings:

- Most innovative country in the world
- Most Nobel Prizes won per capita
- Most patents registered per capita
- N°1 on the Euro Health Consumer Index
- In the top 10 safest and most crime-free countries
- Best country based on its quality of life and approach to education, direct democracy, and business (US News & World Report)
- N°4 in the Top 10 Places in the World to Study Abroad (Educations.com)

Swiss citizens have won more Nobel Prizes and registered more patents per capita than any other nation.

The country's strong economy is powered by a highly developed service sector led by financial services and a high-tech manufacturing industry.

Topping the list for higher education

Switzerland boasts a cosmopolitan environment which makes it attractive for students of higher education institutions. Students interact with people from all over the world, while gaining exposure to the local language (Switzerland has four national languages) and culture, even if English is the language of study. This multicultural environment equips students with life skills that will prove valuable throughout their careers.

A rich history



Our campuses are located in former luxury hotels, called palaces, due to their architectural significance. Both the Leysin and Caux campuses were built in a period that shouldered the *Belle Epoque* era of the late 19th and early 20th centuries. This was an era when confidence, opulence, and advancement flourished. Thanks to the newly-developed railway system, wealthy tourists from around the world flocked to Switzerland, known for its healthy climate and breathtaking landscapes.

Caux Palace

Built in 1902, the Caux Palace was one of the largest, most advanced and luxurious hotels ever designed in Switzerland. Notables such as the then-future king of Saudi Arabia, Prince Ibn Saud, English author Rudyard Kipling, American business magnate John D. Rockefeller, and the Kellogg and Gillette families visited until the Second World War. Since the war, the Caux Palace has played an instrumental role in worldwide peacebuilding and reconciliation efforts. It became home to Swiss Hotel Management School in 1994.



Since the end of World War II, the Caux Palace has played an instrumental role in worldwide peacebuilding and reconciliation efforts.



Caux Palace in 1933

Mont-Blanc Palace

Built in 1896, Mont-Blanc Palace is one of the oldest palace hotels in Europe. With a classic *façade* and five domed rooftops, it was the first hotel to have an electric elevator. Through the years, the building provided care to tuberculosis patients and recovering World War I soldiers, and was the first winter Club Med in the world. In 2004, Mont-Blanc Palace and its sister hotel, Belvédère, became Swiss Hotel Management School.



With a classic *façade* and five domed rooftops, it was the first hotel to have an electric elevator.

Mont-Blanc Palace in the early 20th century

Live and learn contemporary hospitality in iconic settings

At Swiss Hotel Management School, we believe in the power of learning by doing to thoroughly prepare you for your future career. This means that real-life hospitality projects form an essential part of the curriculum, reinforcing what you learn in class and providing you with priceless opportunities to develop your professional and life skills.

◆◆◆ "I chose Swiss Hotel Management School because it's a school that sets you apart from typical universities. From the beginning, I loved the lectures and the people and felt completely at home. With all the real-world experiences on campus, the classes are tangible and prepare students for real life."

Constanze Engelhardt
Germany
2019 graduate
Principal, Milbrandt e.K., Munich





Throughout your studies you will have the opportunity to put your newly-acquired knowledge into practice across our iconic campus facilities that feature lavish banqueting halls, a grand theater, wet and dry spas, and multiple restaurants. This hands-on education will allow you to hone your skills in fine dining service, culinary arts, enology, front office, and housekeeping.

This robust curriculum is supplemented by industry-endorsed master classes, internships, and management training – all with Swiss excellence at their core – ensuring you graduate ready to succeed in the competitive and rapidly changing world of hospitality management.

Our accredited degrees, awarded in partnership with the acclaimed University of Derby, UK, are recognized by employers around the world, with Swiss Hotel Management School graduates highly sought after within the hospitality industry and beyond.

Innovative, personalized education

Swiss Hotel Management School is the first hospitality school in the world to be designated as an Apple Distinguished School. This honor is a recognition of our commitment to finding innovative approaches to learning using the latest technology to inspire creativity, collaboration, and critical-thinking skills that will equip you to become a world-class hotelier.

Throughout your studies you will be guided and supported by our experienced team of lecturers who come from both academic and industry backgrounds.

Apple Distinguished Schools are centers of leadership and educational excellence that demonstrate Apple's vision for learning with technology – and are considered some of the most innovative schools in the world. Here, technology is used to transform your educational experience, ensuring a world-class education, and enabling you to take control of your own learning and future development, both as a student and a professional.

This commitment to innovation is combined with a personalized learning experience. Throughout your studies, you will be guided and supported by our experienced team of lecturers who come from both academic and industry backgrounds – each one committed to nurturing hands-on future hospitality leaders and responsible managers.

Our impressive teacher-to-student ratio ensures classes are kept small, giving students the opportunity to form strong personal bonds with both lecturers and their classmates. We pride ourselves on our diverse and multicultural student body, which includes over 100 nationalities.

◆◆◆ "Technology allows us to develop problem-solving, sense-making, creativity, and other key skills graduates require in the future workplace in ways we never could have imagined."

Lisa Peel
Head of Learning Resources and Apple Distinguished Educator

◆◆◆ "Swiss Hotel Management School opened the door to the world of hospitality, handed me a valuable knowledge-skill set with hands-on learning and helped me build up a hospitality mindset, which has led my career in the right direction. Until now, I still sometimes follow Swiss Hotel Management School activities and I am so happy that the school has always kept up the high quality of education as well as students' experience."

Trang Cations
Vietnam
2014 graduate
General Manager, V Hotel Nha Trang, Vietnam



A hands-on undergraduate program

Bachelor of Arts with specializations

◆◆◆
Accredited degree
from the University
of Derby, UK

◆◆◆
Three
specializations
to choose from

◆◆◆
Multi-campus,
residential
experience

◆◆◆
Two internships
for a head start
in your career

Learn by doing, with this bachelor's program that will equip you with hospitality knowledge, practical experience, and managerial skills. It prepares you to excel in an international career in hospitality management and beyond. The curriculum features applied practical and academic learning, with two professional internships and the opportunity to refine your skills in a specialization of your choice that will make you stand out in the job market.

This three-year program is awarded with a bachelor's degree
by the University of Derby (UK) and Swiss Hotel Management School.



Year 1

Year 2

Year 3

Food & Beverage Management

Rooms Division Management

Selection of Specializations

Selection of Specializations

Semester 1

Master the tools of food & beverage management in this practical semester that will immerse you in the world of hospitality. Learn all about the high standards required in service.

Food & Beverage Production and Service Theory	Hospitality Studies
Food & Beverage Production Practice	Wine & Bar
Food & Beverage Management and Cost Control	Accounting Principles
Food & Beverage Service Practice	Academic Communication
Food & Beverage Experience and Interior Design	Personal Development
	The Art of Employability
	Language (French or German)

Worldwide internship

Your first professional experience plays a crucial role in your undergraduate studies, providing you with real-world experience at leading companies.

Examples of positions:

Food & beverage at Mandarin Oriental Geneva	Guest service at Novotel Hong Kong
In-room dining service at Fairmont Le Montreux Palace	Spa and wellness front office at Six Senses
Banquet service intern at Intercontinental Group	

Semester 2

Master the use of hospitality administration tools for daily tasks and learn the management principles for various departments. In this semester, you will be guided by our experienced faculty to take a more academic approach to hospitality management theory.

Facilities and Interior Design II	Marketing and Branding
Financial Accounting	Hotel Information Systems
Managerial Communication	Events Management
Housekeeping Management	Events Operations Management
Front Office Management and Concierge Services	Yield & Revenue Management
	Language (French, German, or Spanish)

Worldwide internship

This internship allows you to take responsibility and apply the management concepts you have learned in class to real-world hospitality companies.

Examples of positions:

Receptionist at Four Seasons Geneva	Design coordinator at Accor Group Worldwide
Front office intern at Jumeirah Dubai	Guest relations agent at the Ritz Carlton Bangkok
Guest experience intern at Hyatt Tokyo	Events coordinator at Intercontinental Paris
Digital marketing intern at Intercontinental Geneva	Events assistant at MCI Geneva

Semester 3

This semester gives you the opportunity to develop and acquire in-depth knowledge of your chosen specialization.

Specialization 1 | International Hospitality Management

AI and Digital Innovation Management Projects	MICE and Logistics for Events
Corporate Social Responsibility	Independent Research Project
	Hospitality Economics

Specialization 2 | International Hospitality and Events Management

Management Project for Events	MICE and Logistics for Events
Event Project Planning	Independent Research Project
Event Project Organization	Hospitality Economics

Specialization 3 | International Hospitality and Design Management

Digital Design and Visual Technology	Interior Design III
Retail Management of Luxury Brands	Food & Beverage Outlet Design
Product and Brand Development	AutoCAD

Shared courses

Human Resources and Leadership	Managerial Accounting
Data-Driven Decision-Making	Language (French, German, Mandarin, or Spanish)
Marketing Management	

Semester 4

During this semester, you will be able to focus on your specialization and finalize your studies with a six-week dissertation/integrated business or design project.

Food & Beverage Development	Leadership across Cultures
Human Resource Management and Business Strategy	International Resort and Spa Management
Contemporary Trends	Digital Marketing
Strategic Management	

Sustainable Events Management	Leadership across Cultures
Entrepreneurship in Hospitality and Events	International Resort and Spa Management
Contemporary Trends	Digital Marketing
Strategic Management	

Human Resource Management and Business Strategy	Small Business Development and Entrepreneurship
Delivering Added Value	Consumer Intelligence Management
Project Management	Innovations in Technology and Design

Independent Study (6 weeks):

Dissertation/Integrated Business Project or Design Project

For the period of independent study, you can choose between distance or on-campus learning. In both cases, strong support and supervision is provided.

Graduate with a: Bachelor of Arts in

International Hospitality Management

International Hospitality and Events Management

International Hospitality and Design Management

awarded by the University of Derby (UK) and Swiss Hotel Management School.

A foundation for your career

Postgraduate Diploma

◆◆◆
Bridge to a
master's program

◆◆◆
Fast-track program for
seasoned professionals

◆◆◆
World-class
training outlets

◆◆◆ "I will forever be grateful to the staff, teachers, and generally everyone at Swiss Hotel Management School who were supportive and made me feel at home. Even today, I often tell friends and people I meet that studying at the school was one of the best decisions I've ever made."

Nandan Bhoopalma
India
2011 graduate
Owner and Head Chef,
Princesa do Castelo restaurant in Lisbon, Portugal

Bring your previous work experience or an undergraduate degree in another discipline to the table and shift gears into the field of hospitality. This hands-on program allows you to choose between specializations in hotel operations and events management and is a bridge into our master's programs.

Semester 1

– Leysin

Food & Beverage Management

Business Market Research

Professional Career Development

Wine & Bar Management

Front Office and Back Office Systems

Human Resource Management

Rooms Division Management

Language (French, German, Spanish, or Mandarin)

Specialization 1

International Hotel Operations Management

Get real-life experience in the many outlets and simulation situations on campus. This specialization is ideal for anyone who already has some work experience in the industry while lacking the pertinent undergraduate degree.

Event and Banquet Management

Housekeeping Management

Service and Culinary Practice

Specialization 2

International Hotel and Events Management

This specialization is great for anyone who already has some work experience in hospitality. Organizing an event is the highlight of this semester.

Feasibility and Business Planning

Marketing Management for Hospitality

Events Management

Semester 2: Worldwide internship

You will not only gain four to six months of work experience that you can include on your CV, but also strong professional skills, valuable industry connections, and first-hand knowledge of current industry standards.



Graduate with a:

Postgraduate Diploma in International Hotel Operations Management or in International Hotel and Events Management awarded by Swiss Hotel Management School.



◆◆◆ "Striving to deliver quality service becomes part of your DNA when you attend Swiss Hotel Management School. Since I graduated 14 years ago, I have aimed for excellence in everything that I do."

Ekaterina Tushishvili
Russia
2007 graduate
Owner and Co-Founder,
TUSHICONCEPT



Career changer

Master of Arts in International Hotel Business Management

◆◆◆
Accredited degree
from the University
of Derby, UK

◆◆◆
Intense,
academic
program

◆◆◆
Practical,
hands-on learning

◆◆◆
Business
project

Learn the theory and apply your newly-acquired knowledge and skills in managing hotel operations. Ideal for anyone seeking an intensive educational experience that will provide you with the understanding of daily operations and professional skills vital to navigating the world of hospitality and business.

This program is awarded with a master's degree
by the University of Derby (UK) and Swiss Hotel Management School.



Semester 1

— Caux

Food & Beverage Management

Events and Banqueting Management

Strategic Revenue and Financial Management

Current Trends in Hospitality

Wine and Beverage Management

Front Office and Rooms Division Operations Management

Developing Business Leadership Skills

Marketing Management

Semester 2

Off campus

Integrated Business Project (can be linked to an internship) or Dissertation



Graduate with a:

Master of Arts in International Hotel Business Management awarded by the University of Derby, UK

&

Master of International Business in Hotel Management awarded by Swiss Hotel Management School.



◆◆◆ "My experience at Swiss Hotel Management School was unforgettable. I appreciated living and learning in a close-knit environment where everyone from the staff to the students were passionate about this industry and all had something of value to add."

Candace Matson
USA
2017 graduate
Assistant Room Manager,
Lodge at Spruce Peak



Enhance your career

Master of Science in International Hospitality Management

◆◆◆
Accredited degree from the
University of Derby, UK

◆◆◆
Intense
academic program

◆◆◆
Focus on
management

Whether you are a recent hospitality graduate with a hunger for more or an established manager who wants to broaden your horizon, deepen your knowledge of hospitality with this intensive academic program that can open up doors to pursuing a PhD.

Choose from specializations in hospitality management, digital value creation, or design management for this Master of Science awarded by the University of Derby (UK) and Swiss Hotel Management School.



Semester 1

— Leysin

Gain the skills to manage business, operations, and people in international hotels and world-class hospitality companies.

Project Management

Evidence-Based Learning

Developing Skills for Business Leadership

Content and Social Media Strategies

Sustainable Value Creation

Strategic Experience Design and Operations Management

Specialization 1

Master of Science in International Hospitality Management

Specialization 2

Master of Science in International Hospitality Management: Digital Value Creation

Specialization 3

Master of Science in International Hospitality Management: Design Management

Innovative Concept Creation

Strategic Revenue Management

Strategic Directions

Managing Risk and Uncertainty

Understanding the Modern Consumer

Data-Driven Analytics and Decision-Making Strategies

Innovative Technology-Driven Value Creation

Strategic AI and AR Integration

Virtual Design Construction

Advanced AutoCAD

Strategic Interior Design Management

Strategic Luxury Brand Management

Semester 2

Independent business project or dissertation off campus with tutor support



Graduate with a:

Master of Science in your chosen specialization awarded by the University of Derby, UK, and Swiss Hotel Management School.

Master of International Business in Hotel, Resort, and Wellness Management

Semester 1

– Leysin

Resort Management

Financial Decision-Making

AI and Technology-Driven Innovation

Digital Sales and Marketing

Consumer Intelligence and Value Creation

Global Hospitality Trends

Managing Generational and Cultural Diversity

Interpersonal and Managerial Sustainability Development

Strategies for Leadership

Resort, Restaurant, and Spa Operations (Concept Labs)

Business Design for Hotels, Resorts, and Wellness



◆◆◆
Fast-track your career in one semester

◆◆◆
Integrated business project

◆◆◆
Industry-endorsed program

◆◆◆
Practical experience

Embark on this professional master's program and secure the managerial and leadership skills required by the industry. You will gain a deep understanding of the fundamentals of classic business theory and the critical thinking skills needed to question, redesign, and find solutions. Our Concept Labs will give you the opportunity to develop a themed food and business concept with your fellow students and open your restaurant doors to real customers. You will do everything, from producing and serving food, managing the kitchen and restaurant, to ensuring that a profit is generated.

Semester 2:

Worldwide internship and integrated business project

Graduate with a:

Master of International Business in Hotel, Resort, and Wellness Management, awarded by Swiss Hotel Management School.

◆◆◆ "The MIB program gives students an outstanding set of hard and soft skills to become strategic leaders. Throughout the program, students are immersed in an innovative, ambitious atmosphere with experienced lecturers and industry experts."

Patrick Taffin
Assistant Dean



Flexible and self-paced

Online Master of International Business in Hotel, Resort, and Wellness Management

◆◆◆
Nine modules
(six weeks each)
to be completed
in 1–4 years

◆◆◆
Flexible
and self-paced
program

◆◆◆
Two weeks
in Switzerland

◆◆◆
Amazing
opportunities
to network with
the industry

This online, industry-endorsed master's program is perfect for active professionals who want to scale up their skills. Choose the length and intensity of your studies, from one to four years. You can connect from anywhere and at any time.



Online delivery

Academic Foundation and Integrity

Interpersonal and Managerial Sustainability Development

Resort Management

Global Hospitality Trends

Strategies for Leadership

Financial Decision-Making

Digital Sales and Marketing Strategy

Consumer Intelligence and Value Creation

AI and Technology-Driven Innovation

Managing Generational and Cultural Diversity

Onsite delivery

Two weeks at the Leysin campus, with guest lectures from industry partners, company visits, and hands-on simulations (Concept Labs)

Resort, Restaurant, and Spa Operations

Business Design for Hotels, Resorts, and Wellness



Graduate with a:

Master of International Business in Hotel, Resort, and Wellness Management, awarded by Swiss Hotel Management School.

Real-world experience with lifelong connections



Our unique partnerships and internship opportunities open doors to some of the world's top players. Get invaluable real-world experience, connect with people at the heart of the business, and learn from the greats – both in the classroom and in the workplace.

◆◆◆ "Education, growth, and development are a core part of our culture at Dorchester Collection and we are proud of our longstanding partnership with Swiss Hotel Management School. This collaboration allows us to create opportunities for growth and knowledge with both students and faculty."

Eugenio Pirri
Canada
Chief People and Culture
Officer,
Dorchester Collection,
an international
luxury hotel operator

◆◆◆ "My first internship was in restaurant service at the five-star Beau Rivage Hotel in Lausanne, Switzerland. After completing the internship, I remember feeling so proud that at 18 years old I already had great work experience and on-the-job training. My internships helped reinforce my passion for working in this industry."

Eva Biryukova
Russia
2018 graduate
Assistant Guest Relations Manager,
Bulgari Hotel & Resorts, Dubai

Increasing your employability

We equip our students to be critical thinkers, hands-on leaders, and responsible managers – a real asset for your CV and of immense value in the professional world.

A dedicated career services team provides you with one-on-one coaching and practical input – from writing a CV to preparing for an interview – as you explore different career paths. They will help you find opportunities and prepare for your internships.

Our counselors will help you identify your strengths and map out your steps after graduation.

Our Further Education counselor helps you identify your strengths and map out your steps after graduation, whether that might be pursuing a graduate degree at one of Swiss Education Group's schools, stepping into the professional arena, or marking out a wholly unique new path.



Preparing for the workforce

We ensure that our curricula are relevant and ready to be applied in your first experiences in the professional world. Both internships (after years one and two) play an important role in the bachelor's degree offerings, providing you with real-world experience.

Internships take place in a variety of sectors: the hospitality and tourism industry (hotels, restaurants, fine dining, cruise ships, airlines), luxury (watchmaking, retail industry, personal goods), and sports (events and sports federations).

Partnering with the industry

Twice a year you will have exclusive access to the International Recruitment Forum, where you get the chance to attend career presentations, meet with recruiters from over 100 companies, participate in panel discussions, and network with alumni.

Thanks to key partnerships with multinational industry leaders across a variety of sectors, you will gain key insights into real-life operations as the industry is brought into the classroom.



A global community



With 32 chapters and over 24,000 members, alumni from across all of Swiss Education Group's schools have access to one of the largest hospitality networks in the world.

◆◆◆ "As a fast-growing start-up, it is important for us to stay ahead of the competition through a constant exchange of knowledge and experience. Our partnership with Swiss Hotel Management School allows us to connect with the best talent in the industry."

Michael Ros
Netherlands
Chief Operations Officer
and Co-Founder,
Bidroom, the world's first
no-commission
hotel booking platform

90%

HOLD MANAGEMENT POSITIONS OR HAVE CREATED THEIR OWN COMPANY WITHIN FIVE YEARS OF GRADUATION

70%

WORK IN THE SECTORS OF HOSPITALITY, TOURISM, AND CULINARY ARTS

30%

WORK IN THE SECTORS OF CONSULTANCY, EDUCATION, FINANCE, AND HEALTHCARE

+24K Alumni

Benefits:

Global Alumni and Career Platform: Get noticed by top employers through your profile and gain access to exclusive job opportunities

Up-to-date news from your alma mater and the wider industry

Alumni networking events: Reconnect with former classmates and build new relationships with the wider alumni network

Exclusive alumni offers, webinars, career development support

An immersive learning experience

Swiss Hotel Management School's academic facilities are second to none. As a student, you have access to a fully-equipped learning resource center and library with all the latest educational materials. Classrooms are set up as innovative learning spaces, designed to complement and encourage the use of technology as part of the academic experience.

◆◆◆ "At Swiss Hotel Management School, I had the privilege of studying and working with people from all walks of life. I was able to immerse myself in a multicultural experience which allowed me to develop my creativity further."

Yustin Ko
Indonesia
2014 graduate
Music producer





01

01 Grand Hall
Leysin campus

02 Club Maxx nightclub
Leysin campus

03 Spa facilities
Leysin campus



02



03



04

04 Theater classroom
Caux campus



05

05 Bedroom
Caux campus

06 Library
Caux campus



06

Experience campus life across two stunning alpine locations



Caux campus

Our Caux campus is located above the picturesque town of Montreux, overlooking Lake Geneva.

Known as the Caux Palace, this campus offers a truly unique place to study and live. The main building houses all the classrooms, student accommodations, training restaurants, and faculty offices. Additional accommodations are within walking distance.

In your free time, you can head into the dynamic city of Montreux with its array of excellent restaurants, beautiful lakeside promenades, and interesting boutiques and shops.

Leysin campus

Our Leysin campus is situated in the heart of a mountain resort that has earned the nickname of "Oxygen of the Alps" for the restorative benefits of its clean, mountain air.

Our campus is housed in two former hotels, including a former palace, linked by a Skytrain. Here, you can experience the magnificent alpine surroundings that have earned Leysin the reputation of being the most international village in Switzerland.

Leysin offers a wide range of recreational and sporting activities as well as opportunities to explore the beautiful natural surroundings. You have access to an ice rink, a climbing wall, a swimming pool, tennis courts, and a cable car for summer hiking and winter skiing.

Fostering the next generation of leaders

Each semester, students are elected to represent the interests of their peers as part of the Student Ambassador Forum. These ambassadors meet on a regular basis and help develop campus engagement strategies.

Twice a year, students who have demonstrated leadership potential are invited to take part in a leadership forum with representatives attending from all our partner schools. During this forum, students have the opportunity to learn from and connect with industry experts around the topic of leadership.



A vibrant student community

When you aren't busy studying, you can choose from a wide variety of exciting activities to make the most of your time on campus.

Have fun at any of our regularly-planned themed nights, karaoke, concerts, BBQs, and movie nights or head over to the campus bar and nightclub – the Grotto in Caux and Club Maxx in Leysin. Each campus features its very own gym, which is open exclusively to students, and a variety of sporting equipment is available to borrow, including bikes or rollerblades. Additionally, both campuses are equipped with a game room housing games like pool and ping-pong, as well as video games and virtual reality sets. Free or paid fitness classes, such as yoga and Zumba, are available across both campuses.

Have fun at any of our regularly planned themed nights, karaoke, concerts, BBQs, and movie nights or head over to the campus bar and nightclub - the Grotto in Caux and Club Maxx in Leysin.

Some regular highlights during the school year include our International Day in Caux, and the World of Hospitality in Leysin. Another event you can look forward to is our Sports Day held each semester. This event brings students together from across all Swiss Education Group schools for a fun day of sports competition held at our sister school, César Ritz Colleges Switzerland, in Brig.

Explore Switzerland and beyond

Every semester, we offer free excursions to some of Switzerland's top cities and destinations so you can enjoy all Switzerland has to offer. Whether you're visiting the capital of Bern, or another sought-after site such as Lucerne, Zurich, or Interlaken, you'll have hours of free time to explore, shop, dine, and discover Switzerland's unique culture.

With nearly 200 winter sports resorts across the country, there are plenty of activities, including skiing, tobogganing, skating, hockey, and ice climbing.

Switzerland also provides year-round opportunities for outdoor activities, such as mountain biking, hiking, swimming, river rafting, sailing, water-skiing, golfing, horseback riding, and paragliding. With nearly 200 winter sports resorts across the country, there are plenty of activities, including skiing, tobogganing, skating, hockey, and ice climbing to keep you busy in the winter months.

Switzerland also offers an extensive range of cultural experiences. Enjoy world-renowned exhibitions, trade fairs, film festivals, museums, and musical events throughout the year or stroll through the many traditional Christmas, antiques, and farmers' markets. And with its central location, you'll be only a few hours by train or plane away from Europe's top destinations.

Explore your next steps



Follow us on social media



Contact us



Meet a regional representative at an event near you



Attend one of our Open Days

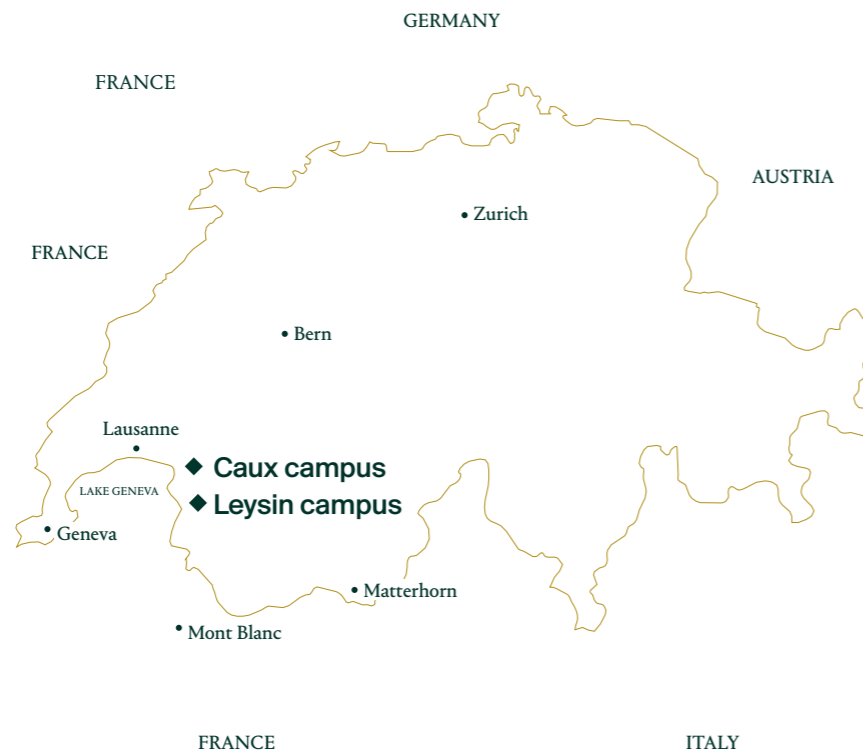


Apply online



Want to find out more?
Attend one of our upcoming events and discover if our school is the place for you!

Find an event near you:
www.shms.com/events



With nearly 40 years of experience in hospitality, business, and culinary arts education, and rooted in the Swiss tradition of hospitality, Swiss Education Group is committed to equipping tomorrow's professionals with the leadership and entrepreneurial skills highly sought after in the hospitality industry and beyond.

Swiss Education Group schools offer a wide range of courses, bachelor's and master's degrees, and short professional certificates, allowing students to choose programs that suit their individual learning needs and interests.

ACCREDITED MEMBER

 International Centre
of Excellence in
Tourism and Hospitality
Education (THE-ICE)

 Accredited to meet THE-ICE Standards of Excellence

EDUQUA

Contact details

contact@shms.com

www.shms.com

Caux campus

Caux Palace
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